

# Landex

Land Based Colleges  
Aspiring To Excellence



## Quantum GIS – Data mapping

### **Add Geographically accurate maps to curriculum planning to show coverage and gaps in your markets.**

Several colleges already use data mapping to highlight where their current student cohorts are based and their routes to college. This is a service that can allow you to exploit your current data and add analysis from publically available sources to show the market around you and potential opportunities and threats.

Types of data that can be analysed include – learner recruitment hot and cold spots, financially important areas, recruitment patterns who? form where? studies what? Destination data, travel routes, travel times, competitor locations, employer locations.

To discuss a tailored analysis or research work to provide insights into your curriculum offer please contact Landex via:

[paulmurphy@landex.org.uk](mailto:paulmurphy@landex.org.uk)



@Landexnews

Tel:01604 892650

[www.landex.org.uk](http://www.landex.org.uk)